



## **CODING CONSISTENCY FOR BAKERY**

innovative coding and labelling

Leading bakers and confectioners Park Cakes Bakeries has installed four Wolke m600 thermal ink jet printers at its factory in Oldham. The machines were supplied by Wolke's UK distributor Sunala Ltd of Leigh, Lancashire.

The printers are being used to print use-by date and price onto Park Cakes' range of products supplied to leading UK retailers.

Sunala says the printers offer a number of benefits. In particular the m600's unique Hewlett-Packard printer cartridge contains both ink and print nozzles, meaning that the entire unit is replaced as soon as all the ink has been used.

This ensures a consistently high reproduction of text and bar codes to guarantee perfect readability and thus ensure a consistently smooth flow of products throughout the coding operation.

In addition, the system guarantees reliability and eliminates maintenance since the important elements of the printing technology are regularly replaced. The m600 is also completely drip-free both during operation and changeovers, ensuring a no-mess environment.

Each cartridge holds 42 millilitres of ink and the system gives information making it possible to calculate how many individual codes can be printed before a changeover is required. Cartridge changeovers themselves can take place in a matter of seconds. The new cartridge is simply slotted into place in the print head and printing can recommence immediately

The easy to use, IP65-certified control panel, with a simple menu-driven self-explanatory user interface, can handle up to four print heads.

Ends